

LANDSCAPE ARCHITECT



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ask the expert

WHICH PROJECTS HAVE BROUGHT YOU THE MOST SATISFACTION?

Project sites with unique locations or character are very fun. It's hard to beat a project on the lake or a rooftop with a great view of the city skyline.

WHAT LED YOU TO YOUR CURRENT PROFESSION?

My instinct for design and love of architecture carried me to Iowa State University. That education gave me a great foundation to start my career.

WHAT IS YOUR CREATIVE PROCESS?

It begins with spatial development. We ensure there is a balance between functional spaces, transitional spaces and garden space, and then we develop that into a product that stays true to the design intent.

EISERMAN AND ASSOCIATES, LLC

Gardens by Eiserman and Associates are individually and beautifully designed to reflect the styles and influences of its surroundings and those who will be living amid it. From stately, traditional residences to quaint vacation cottages to urban rooftops—in locales ranging from Chicago's North Shore to Harbor Country, Michigan—each landscape design has its own distinctive life and energy. "Everyone has his or her own style, but we pride ourselves on getting the design right as opposed to making sure it has our stamp on it," shares owner William Eiserman. "For us, that means pulling the landscape's aesthetic character from the project site or architecture to create a cohesive design solution that will unify and elevate the home and garden." With an eye toward achieving "simplistic beauty," the boutique design firm has a preference for natural stone and locally sourced material to achieve an authentic, timeless look that will stand the test of time. "We believe that all design, when done well, goes above and beyond trends or fads," says Eiserman.

"We craft spaces that are very personal for our clients. We are creating a place where they can relax, invite friends and family over and enjoy a beautiful weekend."

—WILLIAM EISERMAN, OWNER



This estate on the North Shore gets its strength from its simplified plant palette. A view during spring illustrates how the garden was designed to take advantage of the many expansive views on the property.



The modern and elegant garden design of this contemporary farmhouse was directly inspired by the simple clean lines of the architecture.